



Photography, Filming & Social Media Policy

Policy	Photography, Filming & Social Media Policy
Organisation	Elevated Up CIC, Unit 2 Winster Grove, Birmingham, West Midlands, B44 9EG (Company No. 16143711)
Version	1.0
Approved by	Board of Directors
Date approved	June 2026
Date of next review	June 2027
Policy owner	Designated Safeguarding Lead

1. Purpose

Photographs and films help us share the difference our work makes, but we use them carefully to protect the people in them. This policy applies to all images and video taken at Elevated Up CIC activities.

2. Consent

- We ask for written consent before taking or using images, from parents or carers for anyone under 18, and from the individual for adults.
- We explain how images will be used and that consent can be withdrawn at any time.
- We respect anyone's decision not to be photographed, with no disadvantage to them.

3. How we take and use images

- Photographs and video are taken only on organisation devices, never on personal phones.
- We do not publish a child's full name alongside their image, or any personal details.
- Images are stored securely and deleted when they are no longer needed or consent is withdrawn.

4. Social media

Our social media accounts are managed by named staff. We post only appropriate, consented content, and staff and volunteers do not post about participants on personal accounts. We respond to comments respectfully and remove anything abusive.

5. Review

This policy is reviewed every year.



Approval

Approved on behalf of the Board of Directors:

A handwritten signature in black ink, appearing to read 'Emma Hobbs', positioned above a horizontal line.

Emma Hobbs

Director, Elevated Up CIC

Date approved: June 2026